

PHOTO & FILM CONSENT TEMPLATE

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Participants Name:

We would like to use photographs and film of your Young Person, as well as information you/they may provide about themselves and their experience in **[NAME OF GROUP]** activity in case studies, to populate printed and digital marketing material, success stories, testimonials and for use on social media. We require consent from a parent/guardian for those under the age of 18 in order to protect the young person through our Child Protection Policy. In all publication of this media, young people will only ever be referred to by their first name where applicable.

You can consent to **[NAME OF GROUP] using photographs and film of your Young Person and/or content for case studies by ticking the relevant boxes below.**

If you provide your consent below, you are agreeing that **[NAME OF GROUP]** can use your images in photographic and film format and/or content for case studies about you in any type of marketing materials including (but not limited to) websites, websites of other affiliated organisations, on and offline publications, public relations messages and other advertising, such as social media, brochures, information leaflets, adverts, posters and other formats to promote **[NAME OF GROUP]** and its activities. You agree that the photographs, film and/or case studies may be used in this way without payment or further contact from **[NAME OF GROUP]**, for the foreseeable future. Your photographs/film/case studies may be used together or may appear individually.

Your data will be stored securely on **[NAME OF GROUP]** equipment and only be accessible by **[NAME OF GROUP]** staff/**[NAME OF ARTIST.]** Your images/films may be stored for up to 10 years following the end of your involvement in the group/project.

Photographs/film: I consent to my Young Person (named above) being photographed/filmed at **[NAME OF GROUP]** activity and consent to the resulting images being used by **[NAME OF GROUP]** in the ways stated above.

Case studies/Testimonials: I consent to my Young Person's name (*first name only in the case of under 18's*) and quotes, testimonials or other written statements to be used by **[NAME OF GROUP]** in the ways stated above. I understand that the case study material in its entirety, individual excerpts and specific quotes may be used.

Please note:

Photographs, film footage and case studies will only be used by **[NAME OF GROUP]** within the specific project they were taken and will not be passed to third parties for marketing purposes.

If you would like further information, a copy of this form or to tell **[NAME OF GROUP]** that you no longer want your images and/or case studies used in the ways outlined above, please contact **[NAME OF CONTACT]**, at **[CONTACT DETAILS.]**

Signed (Parent/Guardian):	
Print Name:	
Date:	
Email Address:	
Phone Number:	



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Why do you need photographic consent?

You have a legal obligation to protect your participants and are required to seek written consent from Parents/Guardians to photograph or film participants under the age of 18 in your Youth Dance Activity.

Whilst you are only required by law to seek Parental permission, in addition to that, we strongly advise you to also seek permission from the Young Person, being clear about how and where the images will be used. Though you may have consent from their Parent, the Young Person may not feel comfortable and therefore we must always respect their wishes first and foremost.

What do I need to consider when photographing and filming Youth Dance participants?

- Ensure consent is received prior to any photography/filming taking place
- Ensure your images positively reflect the participants engagement in the activity
- Ensure all images are in accordance with your Child Protection Policy
For example: Ensuring young people are wearing appropriate clothing for the activity
Avoiding images that may have a heightened risk of being misused.
- Avoid capturing School names, badges, logos, or participant names on images to protect their identity

How to store photographs/films?

In line with General Data Protection Regulations, all images and films of participants must be stored securely, for example, on a password protected device or locked cabinet, of which only those with relevant permissions have access to.

As per the consent form, you must be transparent as to how the images/films will be stored and how long for. You must also outline clear procedures of how a Parent/Guardian/Participant may withdraw their images/films if they change their mind or withdraw consent at a later stage.

What do I need to consider when sharing photographs or films of participants?

You must first ensure you have the relevant permissions to share the image and on the particular platform/format as outlined in your Consent Form.

As per the consent form, you must ensure you are transparent with both Parents/Guardians, and the Young Person, as to how the images may be used or published.

You may only feature the first name of a participant under the age of 18 alongside the publication of an image.

Further information:

NSPCC have further useful guidance and templates which can be found at:

<https://learning.nspcc.org.uk/research-resources/briefings/photography-sharing-images-guidance#heading-top>

